PROCLAMATION

Brampton Honey Badgers "We Are Brampton" Day

WHEREAS: July 26, 2023 marks the first time a professional basketball team within the City of Brampton will be celebrated on national television. TSN will showcase the Brampton Honey Badgers hosting the Scarborough Shooting Stars at the CAA Centre.

The Brampton Honey Badgers is the only professional sports team that calls Brampton home and competes in the Canadian Elite Basketball League (CEBL), which is Canada's professional men's basketball league with 10 teams across the nation.

A series of community appearances will be conducted throughout the city on July 26, 2023 by the Brampton Honey Badgers officials, team members and staff to commemorate the first nationally televised basketball which will put the national spotlight on Brampton and the new "We Are Brampton" brand launched by the Honey Badgers.

This historic day will celebrate the rapid growth and diversity of basketball within the city of Brampton. The launch of the "We Are Brampton" brand will not only promote Brampton but will also instill tremendous civic pride.

THEREFORE: I, Mayor Patrick Brown, on behalf of Brampton City Council, do hereby proclaim July 26, 2023 as "Brampton Honey Badgers "We Are Brampton" Day" in the City of Brampton.

Mayor Patrick Brown, City of Brampton